

Bachelor of Business Administration

# INTERNATIONAL BUSINESS

## Bachelor of Business Administration in International Business

This four-year Bachelor of Business Administration in International Business at Dhurakij Pundit University (DPU) prepares students for global careers through a modern, practice-oriented curriculum. Students develop analytical and decision-making skills in global trade, import-export management, and international marketing. The program fosters entrepreneurial thinking, cross-cultural communication, and strategic problem-solving abilities. Graduates are equipped to identify opportunities, navigate international markets, and confidently lead business expansion in a competitive global environment. Students also gain practical exposure through case studies, industry projects, and internships, enhancing professional readiness, adaptability, leadership skills, and a strong global network for future career growth, ensuring graduates remain competitive, innovative, and well-prepared for dynamic international business challenges worldwide.

## Why Choose DPU?

Students learn international business practices through real projects and case studies in multicultural classrooms with peers from over 25 countries. Experienced faculty and industry experts share practical insights, while company visits and strong corporate partnerships enhance professional exposure, career readiness, and global networking for international business leaders.



## Industry Partners



## Top University Partners



## International Accreditations



★★★★★

Teaching  
Global Engagement  
Facilities  
Good Governance

★★★★★

Academic Development  
Employability



08  
DECENT WORK AND ECONOMIC GROWTH  
401 - 600<sup>th</sup>

11  
SUSTAINABLE CITIES AND COMMUNITIES  
401 - 600<sup>th</sup>

12  
RESPONSIBLE CONSUMPTION AND PRODUCTION  
301 - 400<sup>th</sup>

## Entry Criteria

- High school certificate & transcripts (Grade 12, A Levels, GED, OSSD, BTEC Level 3 or equivalent)
- English proficiency: IELTS 5.0 or equivalent for entry, higher scores for scholarship eligibility



## Internship Opportunities

Final-year students complete a compulsory internship with our global industry partners, gaining real experience and industry connections before graduation.

### Full Program Tuition Fee

# 600,000<sup>THB</sup>

Payable in 8 installments (75,000 THB per Semester)

4 Intakes (January, March, August and October)

## Scholarships Offered

<b>25%</b> Pay Only <b>494,000<sup>THB</sup></b> (IELTS 5.5)	<b>50%</b> Pay Only <b>388,000<sup>THB</sup></b> (IELTS 6.0-6.5)	<b>100%</b> Pay Only <b>176,000<sup>THB</sup></b> (IELTS 7.0+)
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\*Disclaimer: The final scholarship amount is determined by the DPU Scholarship Committee.

## Scholarship Types

(Open for both Thai and International students)

- ✓ ASEAN Scholarship
- ✓ Academic Excellence Scholarship
- ✓ Influencer Scholarship
- ✓ Talent Scholarship
- ✓ Music Scholarship
- ✓ Sports Scholarship

## Apply Now!



“ **Unlock Your Potential** ”  
**Start Your International Journey**



## Contact Us

- ☎ (+66) 2 954 7300 (Ext. 665, 363)
- ✉ admissions.ic@dpu.ac.th
- 📘 International College DPU
- 🌐 [dpu.ac.th/en/international-college](http://dpu.ac.th/en/international-college)
- 📞 @icdpu
- 📷 ic\_dpu
- 📍 Dhurakij Pundit University  
110/1-4 Prachachuen Road  
Laksi, Bangkok 10210, Thailand

Bachelor of Technology

# INFORMATION SYSTEM OF DIGITAL BUSINESS

## Bachelor of Technology in Information System of Digital Business

This 4-year program prepares students for the digital economy by integrating advanced technologies such as Artificial Intelligence, Blockchain, Big Data, and Digital Business Strategy. Students develop practical skills through hands-on learning in mobile application development, cloud computing, and robotics. The curriculum focuses on innovation, problem-solving, and real-world applications, equipping graduates with the knowledge and technical expertise needed to succeed in modern technology-driven industries. Students also gain experience in data analytics, IT project management, and system design, while collaborating on industry projects that strengthen critical thinking, teamwork, and adaptability in rapidly evolving digital environments.

## Why Choose DPU?

DPU offers practical, career-focused education designed for the digital era. Students gain hands-on experience in mobile development, cloud computing, and robotics while building strong foundations in IT and business. With strong industry relevance and global pathways, DPU prepares graduates for careers in IT consulting, data analytics, and project management.



## Industry Partners



## Top University Partners



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Global Engagement  
Facilities  
Good Governance

★★★★★

Academic Development  
Employability



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Laksi, Bangkok 10210, Thailand

Bachelor of Business Administration

# TOURISM MANAGEMENT

## Bachelor of Business Administration in Tourism Management

This four-year Bachelor of Business Administration in Tourism Management at Dhurakij Pundit University (DPU) prepares students for global careers in the tourism and hospitality industry through a modern, practice-oriented curriculum. Students explore emerging tourism trends while developing skills in destination management and service innovation through practical learning and industry connections, enhancing employability and enabling graduates to create meaningful travel experiences worldwide. The program also emphasizes cultural awareness, sustainable tourism practices, and digital tools used in the industry, equipping students to adapt to evolving global market demands and deliver exceptional customer experiences. Graduates are prepared for diverse roles across tourism, hospitality, and international service sectors.

## Why Choose DPU?

Students explore tourism practices through real projects and case studies in multicultural classrooms with peers from over 15 countries. Experienced faculty and industry professionals share practical insights, while field trips, destination visits, and strong tourism partnerships enhance professional exposure, career readiness, and global networking for tourism leaders.



## Industry Partners



## Top University Partners



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Facilities  
Good Governance



Academic Development  
Employability



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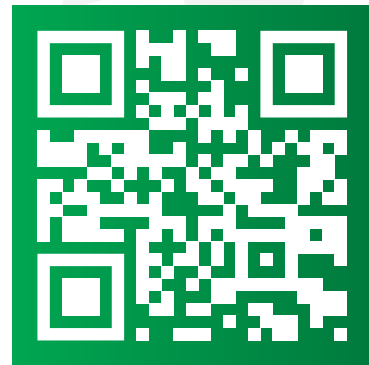
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- 📷 ic\_dpu
- 📍 Dhurakij Pundit University  
110/1-4 Prachachuen Road  
Laksi, Bangkok 10210, Thailand

# UK (Top-Up) Program



## ABOUT *The Program*

Students who choose to embark on this journey can acquire a UK degree from the University of Sunderland. This BA (Hons) program can be completed in just a year at DPU campus, Thailand.

## BENEFITS *of this Course*

Obtain an degree from the University of Sunderland

**MBA in the UK:** Get the oppornity to study MBA at a discounted alumni price

**Typical entry requirement:**

- BTEC HND, ABE, OTHM, SQA, etc
- 240 credits or equivalent of a recognised UK undergraduate

**English Proficiency IELTS 6 or equivalent.**

Exemption if you learn and access in English with MOI letter confirmation.

## UNIVERSITY OF SUNDERLAND

### Bachelor of Arts - Honors (Intake September 2026)

- ◆ BA(Hons) in Business and Management
- ◆ BA(Hons) in Accounting and Financial Management

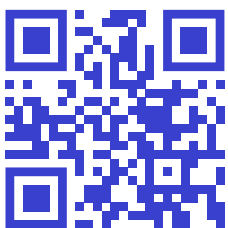
Apply and complete the payment by  
**31<sup>st</sup> MAY 2026** to get the

## SPECIAL OFFER

~~250,000~~ THB  
**180,000** THB  
APPROX.

Payable in 2 installments

- Semester 1: 130,000 THB
- Semester 2: 50,000 THB  
(not including personal and living expenses)



Website



Apply Now



Call For More Info  
**+66 (0) 2954 7300 Ext.622**



admissions.ic.@dpu.ac.th



@icdpu



International College DPU



# MBA DPU

## WHY CHOOSE...

### THE UNIVERSITY OF SUNDERLAND MBA?

- ✓ Study a globally recognized MBA at DPU
- ✓ Develop key leadership, digital, and financial management skills
- ✓ Employability in international business and digital enterprises UK and Thailand
- ✓ Top 40 UK University (Guardian University Guide 2025)
- ✓ 2nd in the UK for International Student Diversity (QS World University Rankings: Europe 2025)

## COURSE MODULES

- Strategic Leadership for a Sustainable Future (30 credits)
- International Business in Context (30 credits)
- Digital Enterprise and Innovation (30 credits)
- Corporate Governance and Financial Management (30 credits)
- MBA Research Project (60 credits)

## PREPARE FOR THE FUTURE OF BUSINESS

- Join a vibrant community of aspiring business leaders and gain the skills to excel in today's digital and sustainable workplace.

Now Available!  
at **DPU**  
STARTING  
September

# 2026



APPLY NOW!

Tuition Fee: ~~350,000~~  
**250,000** THB  
(for Full Program)



**Requirement:** Bachelors Degree with English Proficiency of IELTS 6.0 or equivalent



**Next Intake:** September 2026



**Tuition Fee:** 250,000 THB



**Study at DPU, earn a UK-accredited MBA**

